



*Rotary Club of Indian Land*  
6277-600 Carolina Commons Drive #125  
Indian Land, SC 29707

August 1, 2011

Dear Friend of the Indian Land Rotary Club,

The sixth annual Fall into Fun Festival will be held Saturday, September 24, 2011 from 10:00 a.m. until 2:00 p.m. at Indian Land Middle School, 8361 Charlotte Highway (U.S. 521), Indian Land. The event proceeds provide funds to the Indian Land Rotary club to support various community projects. This event is being organized by the Indian Land Rotary Club and the festivals in prior years have been great successes, drawing more than 10,000 visitors. We anticipate exceeding that number this year. We will also be holding our annual golf tournament in April of 2012. We are inviting you to be a sponsor for this Rotary year (the Rotary year begins July 1 and ends June 30). Rather than ask you multiple times for sponsorships, we are requesting funds only once but will include your name in any and all information published for either event (depending on your level of sponsorship).

The Indian Land Rotary's community is not only local within Indian Land but also covers the county, state and internationally. Just to name a few of community projects, the organizations that benefited from our events include: Two Indian Land High School In State Scholarships; Dictionaries for all the third graders in the Indian Land Elementary School, the Dolly Parton Imagination Library, The Lancaster Children's Home, HOPE of Lancaster, the Bookworm Club at Indian Land Elementary School, Del Webb Library's Summer Reading Program, Teacher of the Month at all three Indian Land schools, and the Lancaster Area Literacy Cooperative.

Tiered sponsorships are offered as outlined below giving you a range of advertising opportunities!

- **Friend of Indian Land Rotary** - \$100 Donation - Business Name on website. [www.indianlandfallfestival.com](http://www.indianlandfallfestival.com)

- **Bronze**: \$250 – booth at the festival, listing on banner as festival sponsor, verbal recognition during event and listing on the vendor page of the event website. [www.indianlandfallfestival.com](http://www.indianlandfallfestival.com). For the golf tournament, you could sponsor one of the contests for longest drive, closest to the pin, etc.

- **Silver**: \$500 – for the Festival - the same as Bronze plus your name will also be featured on the festival map which will distributed to attendees as they arrive. For the golf tournament you would have hole sponsorship and your name on the banner.

- **Gold**: \$1,000 – for the Festival - the same as Silver level, plus your name will appear on a sign in the festival area of your choice. Your name will surround prominent newspaper articles prior to the events. For the golf tournament, a manned hole and verbal recognition.

- **Platinum**: \$2,500 – for the Festival - the same as Gold, plus your name and logo will appear on the Home Page of the Indian Land Fall Festival website [www.indianlandfallfestival.com](http://www.indianlandfallfestival.com). For the golf tournament, you would have a team, your name on the banner, manned hole of choice, verbal recognition at the start and finish of the event.

- **Titanium** - \$5,000 – for the Festival – the same as Platinum plus first choice of booth location at the Festival. For the golf tournament you would have a team, your name on the banner, manned hole on front and back nine of your choice, verbal recognition at start and finish of the event and signage throughout.

We hope that you will consider being a true friend of the Indian Land Rotary club and be a sponsor for these events. Should you have any questions, please contact Jack Ratcliffe at 704-458-7042 for Business/Art & Crafts Vendors; Tracy Little at 803-548-7141 for Food Vendors; SC Chili Cook Off State Championship: Michael Costa, 803-802-8601 and Silent Auction Donations: Julie Walters at 803-804-7042 or Sponsorships: Jack Ratcliffe,.

Sincerely,  
Julie Walters  
President